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Question Paper Code : 90897

B.E./B.Tech. DEGREE EXAMINATIONS, NOVEMBER/DECEMBER 2022.

Fifth / Sixth / Seventh / Eighth / Tenth Semester

Aeronautical Engineering

MG 8591 — PRINCIPLES OF MANAGEMENT

(Common to : Automobile Engineering/Computer Science and Engineering/
Computer and Communication Engineering/Electrical and Electronics Engineering/
Electronics and Communication Engineering/Electronics and instrumentation
Engineering/Industrial Engineering/Industrial Engineering and Management/
Instrumentation and Control Engineering/Mechanical Engineering/
Mechanical Engineering (Sandwich)/Mechanical and Automation Engineering/
Mechatronics Engineering/Robotics and Automation/Information Technology)

(Regulations 2017)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. List the roles played by managers in an organization.
2. Differentiate Public and Private Sector enterprises.
3. Define Planning Premises.
4. What are the techniques that are useful while evaluating alternatives?
5. Which is a better form of organization formal or informal? Explain.
6. What is Career Management?
7. Write a short note on the importance of feedback in communication process.
8. Define Job Enrichment.
9. What is Budgetary Control?
10. Enumerate the role of Productivity in an organization.

PART B — (5 × 13 = 65 marks)

11. (a) Discuss the contributions of Henry Fayol to the field of Management.

Or

- (b) Explain the current trends and issues in management.

12. (a) What are the objectives of planning? Explain how you will set objectives for a Manufacturing organization.

Or

- (b) Explain briefly about the decision making steps and process.

13. (a) Write a brief outline on the types of departmentalization with examples.

Or

- (b) Distinguish Training and Development. Explain the various methods of Training.

14. (a) What do you think are the best suited Motivation Theories in today's world? Explain any two motivational theories in detail.

Or

- (b) Write a brief note on Barriers to Communication. How do you overcome them?

15. (a) Illustrate and explain the steps in the control process with examples.

Or

- (b) Discuss the impact of IT in Management Control.

PART C — (1 × 15 = 15 marks)

16. (a) "Management is the art of getting work done through people". Comment on the statement and explain the various functions of management.

Or

- (b) Enumerate the Budgetary Control Techniques that can be used for a Startup which is into Manufacturing Robots.